



## 2025 SPONSORSHIP OPPORTUNITIES



**PACIFIC PRIDE**  
FOUNDATION

**August 23rd, 2025**  
**Chase Palm Park Field, Santa Barbara**

# ROOTED IN PRIDE!

## Embracing Our Past • Empowering Our Future

Dear Community Partners,

It is with immense gratitude and excitement that I welcome you to join us for **Pacific Pride Foundation's 50th Anniversary Pride Festival: Rooted in Pride, Embracing Our Past, Empowering Our Future!**

For half a century, Pacific Pride Foundation has stood as a beacon of hope, resilience, and progress for the LGBTQ+ community across the Central Coast. **This year's theme embodies our commitment to honoring the legacy of those who paved the way while celebrating the vibrant diversity that defines our present.** It also fuels our dedication to building a future where every member of our community feels seen, valued, and empowered.

Pride Festival 2025 will be a monumental gathering, bringing together thousands of individuals, families, and allies for a day of joy, connection, and advocacy. But none of this would be possible without the support of generous sponsors like you.

**Your partnership goes beyond financial support—it's a bold statement of solidarity with the LGBTQ+ community and a tangible investment in programs and services that make a meaningful difference in the lives of so many. Together, we can advance the causes of equality, inclusion, and wellness for generations to come. As we commemorate 50 years of progress, we invite you to stand with us in this historic moment.**

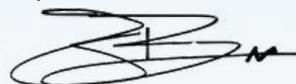
Let's celebrate how far we've come, honor the courage of those before us, and empower the next chapter of our shared journey.

**Thank you for considering this opportunity to sponsor a legacy of pride and purpose.**

With gratitude and rooted pride,

**Julio C. Roman**

Pacific Pride Foundation,  
Executive Director



Julio C. Roman, Pacific Pride Foundation,  
Executive Director



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# PERFORMING LIVE

Rupaul's Drag Race All-Star

# JESSICA WILD

Drag sensation **Jessica Wild** from **RuPaul's Drag Race** returns to headline an electrifying main stage, featuring local and regional talent, live performances, and DJs that will keep the energy high all day long!



**PACIFIC PRIDE**  
FOUNDATION





2024 ATTENDEES

**3,500**

**30+ VENDORS**

**50+ ORGANIZATIONS**

## ROOTED IN COMMUNITY!

You can play a key role in this exciting milestone of 50 years of Pride! **Consider becoming a sponsor.** Let's work together to make history, celebrate pride, and foster an empowered, inclusive community!

**Pacific Pride Festival is a broad celebration of love, family, diversity, and expression.**



# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$50,000

### ONSITE BENEFITS:

- Verbal recognition from festival stages
- **Maximum space size: 20x20**
- Rental setup included (Tent, (2) tables, and (4) chairs,
- (5) VIP passes backstage Headliner meet and greet

### BRAND VISIBILITY:

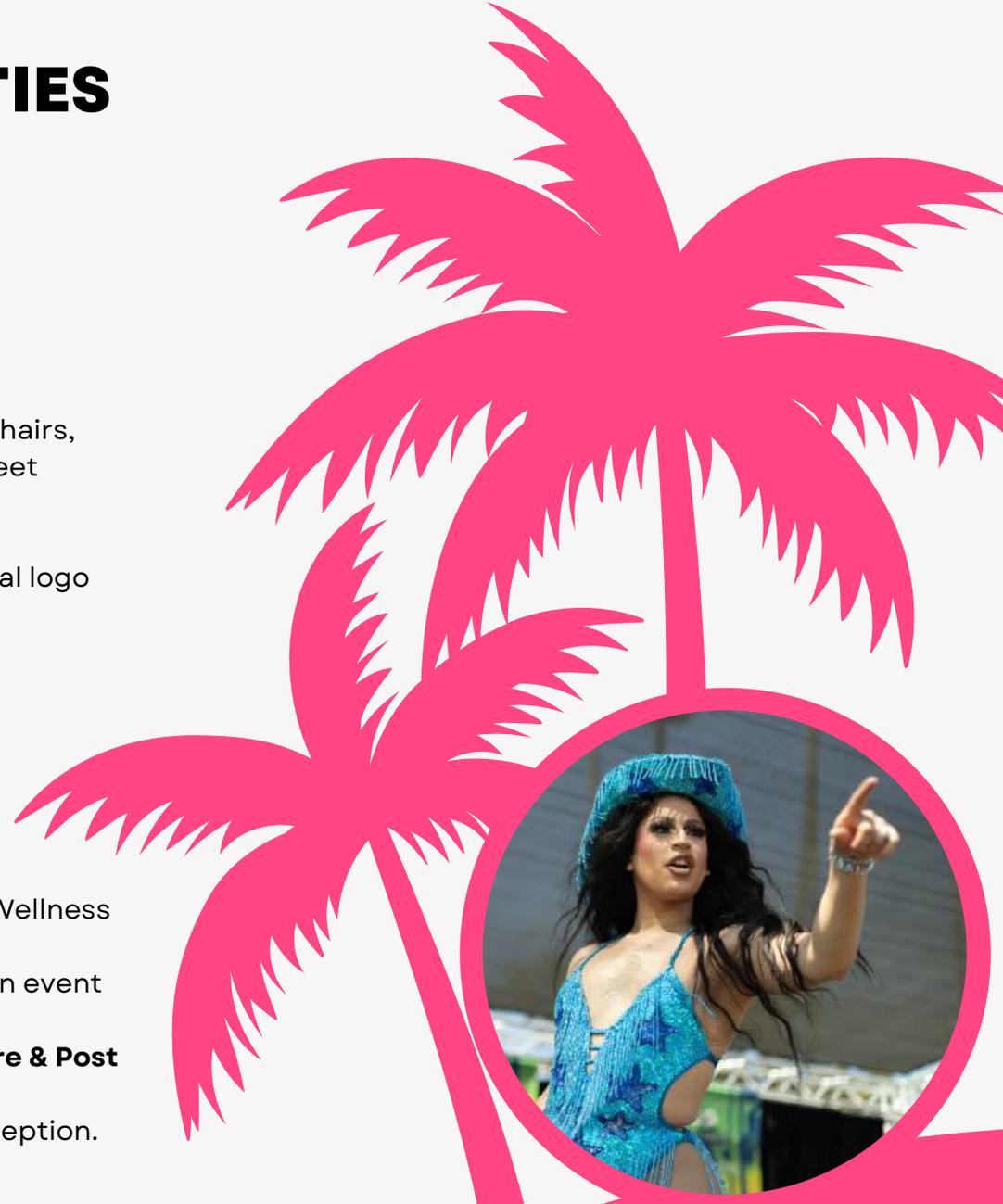
- Logo Inclusion as “Presenting Sponsor” on festival logo
- Logo Inclusion on Press wall
- Logo on main festival stage
- Logo on volunteer t-shirt
- Logo on Official Pride Guide
- Logo on Festival map
- Logo on Festival Sponsor Banners
- VIP Swag bag
- Sponsor of non-profit village
- Panel Co-Presenter for PPF LGBTQ+ Health and Wellness summit
- Premium placement of Full-page ad placement in event program
- Brand interaction / Product placement at **all 5 Pre & Post Pride Canary** events May -Sept
- VIP table (8 seats) PPF’s 50 Anniversary Pride reception.

### PRE-EVENT INCLUSION:

- Named in ALL press releases
- Guide to PPF PRIDE email
- Featured in one newsletter and logo in footer
- Featured social media post
- Logo on homepage & sponsor section of website



August 23rd, 2025



# SPONSORSHIP OPPORTUNITIES

## EVENT SPONSOR

**\$30,000**

**3 spots available**

### ONSITE BENEFITS:

- Verbal recognition from festival stages
- **Maximum space size: 20x20**
- Tent, (2) tables, and (4) chairs)
- (3) VIP passes back stage Headliner meet and greet

### BRAND VISIBILITY:

- Logo Inclusion as “Presenting Sponsor” on festival logo
- Logo Inclusion on Press wall
- Logo on main festival stage
- Logo on Festival map
- Logo on Festival Sponsor Banners
- Premium placement of Full-page ad placement in event program
- Brand interaction / Product placement at **3 pre & post Canary events** May -Sept
- (4) VIP tickets to PPF’s 50 Anniversary Pride reception.

### PRE-EVENT INCLUSION:

- Named in ALL press releases
- Guide to PPF Pride email
- Featured in one newsletter and logo in footer
- Featured social media post
- Logo on homepage & sponsor section of website



# SPONSORSHIP OPPORTUNITIES

## PPF STAGE SPONSOR \$20,000

4 spots available

### ONSITE BENEFITS:

- Verbal recognition from festival stage
- **Maximum space size: 10x20**
- Tent, (2) tables, and (4) chairs)
- (2) VIP passes backstage Headliner meet and greet

### BRAND VISIBILITY:

- Logo Inclusion on Press wall
- Logo on main festival stage
- Logo on Festival map
- Logo on Festival Sponsor Banners
- Full-page ad placement in event program
- (2) VIP tickets to PPF's 50 Anniversary Pride reception

### PRE-EVENT INCLUSION:

- Named in ALL press releases
- Guide to PPF Pride email
- Featured in one newsletter and logo in footer
- Featured social media post
- Logo on homepage & sponsor section of website



# SPONSORSHIP OPPORTUNITIES

## PLATNIUM SPONSOR \$15,000

### ONSITE BENEFITS:

- **Maximum space size: 10x20**
- Tent, (2) tables, and (2) chairs

### BRAND VISIBILTY:

- Logo Inclusion on Press wall
- Logo on Festival map
- Logo on Festival Sponsor Banners
- Full-page ad placement in event program
- VIP table (6 seats) at PPF Pride after party includes (2) bottles

### PRE-EVENT INCLUSION:

- Featured in one newsletter and logo in footer
- Featured social media post
- Logo on homepage & sponsor section of website

## GOLD SPONSOR \$10,000

### ONSITE BENEFITS:

- **Maximum space size: 10x10**
- Tent, (1) table, and (2) chairs

### BRAND VISIBILTY:

- Logo Inclusion on Press wall
- Logo on Festival map
- Logo on Festival Sponsor Banners
- Premium Half-page ad placement in event program
- VIP table (6 seats) at PPF Pride after party includes (1) bottle

### PRE-EVENT INCLUSION:

- Featured in one newsletter and logo in footer
- Featured social media post
- Logo on homepage & sponsor section of website



# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR \$5,000

### ONSITE BENEFITS:

- **Maximum space size: 10x10**
- Tent, (1) table, and (2) chairs

### BRAND VISIBILITY:

- Name listing on Festival Sponsor Banners
- VIP table (6 seats) at PPF Pride after party includes (1) bottle

### PRE-EVENT INCLUSION:

- Logo on homepage & sponsor section of website

## BRONZE SPONSOR \$2,500

### ONSITE BENEFITS:

- **Maximum space size: 10x10**
- Tent, (1) table, and (2) chairs

### BRAND VISIBILITY:

- Name listing on Festival Sponsor Banners

### PRE-EVENT INCLUSION:

- Logo on homepage & sponsor section of website



# SPONSORSHIP OPPORTUNITIES

## BUSINESS VENDORS \$300

### ONSITE BENEFITS:

- Maximum space size: 10x10
- Tent, (1) table, and (2) chairs

## FOOD VENDORS \$300

### ONSITE BENEFITS:

- Truck space and accompanying tabling area.

## NON-PROFIT VENDOR: \$225\*

### ONSITE BENEFITS:

- Maximum space size: 10x10
- Tent, (1) table, and (2) chairs

**\*If your organization is experiencing financial hardship please contact us to receive a reduced rate. Your participation is important to us.**



# THANK YOU!

VISIT: [Pacificpridefoundation.org](http://Pacificpridefoundation.org)  
[hello@pacificpridefoundation.org](mailto:hello@pacificpridefoundation.org)

SCAN ME

