



Thank you for helping to get the word out about the 2024 Pacific Pride Festival. Below are tools to help you spread the word!

ABOUT Pacific Pride Festival

Join us at Pacific Pride Festival where we celebrate every generation and identity within the LGBTQ+ community and our allies. Honoring the past, embracing the present, and inspiring the future, we seek to promote belonging across Santa Barbara County. Together, we celebrate diversity and build a thriving future in love, unity, and pride. United Together: Pride for All!

Pacific Pride Festival is **free and open to all ages** and will feature Spanish language interpretation and ASL translation. With safety as a top priority again this year, festival grounds will feature on-site security as well as safe spaces for folx to enjoy themselves in areas dedicated to Arts, Outdoors, Health, Spirituality, Social Justice, and more!

The event will feature food trucks, all-day entertainment, 70 community partner and vendor booths, a beer and wine garden, aerialist, pet parade, games, music and so much more! Join us!

For more information, visit: <https://bit.ly/PPFSummerofPride>

Pacific Pride Foundation Active Social Accounts:

Instagram: [@pacificpridefdn](https://www.instagram.com/pacificpridefdn)

Facebook: <https://www.facebook.com/PacificPride>

Hashtags: #SBPride, #PacificPrideFestival

Website:

<https://pacificpridefoundation.org/summer-of-pride/pacific-pride-festival/>

Images, Photos and Logos:

https://bit.ly/PPF_PrideToolkit

SAMPLE SOCIAL MEDIA COPY

MESSAGE #1 (General)

Join us at Pacific Pride Festival on August 24th at Chase Palm Park Field in Santa Barbara, 11am to 7pm. There will be music, food trucks, entertainment, and good vibes for ALL AGES! Gather the people you love and come celebrate! For more information: <https://bit.ly/PPFSummerofPride> #SBPride

MESSAGE #2 (Best for Instagram)

Join us along with [@pacificpridefdn](https://www.instagram.com/pacificpridefdn) on Saturday, August 24th for the Pacific Pride Festival returning to the beach at Chase Palm Park Field in beautiful Santa Barbara! A day full of fun for all ages, this joyous event is our chance to support and celebrate our amazing LGBTQ+ community. See you there! #SBPride

MESSAGE #3 (General)

Come check out our *(booth/band/performance)* at Pacific Pride Festival on Saturday August 24th from 11a - 7p at Chase Palm Park Field! We're excited to support our vibrant LGBTQ+ community in Santa Barbara County with a day of food, music and family friendly fun and celebration. Join us! For more info: <https://bit.ly/PPFSummerofPride>

MESSAGE #4 (For Food Trucks)

📣 Join us at the Pacific Pride Festival on August 24th at Chase Palm Park Field in Santa Barbara from 11am to 7pm! 🎉 We'll be there serving up delicious treats and celebrating our vibrant LGBTQ+ community. 🌈✨ Don't miss out on the music, food trucks, and family-friendly fun! See you there! 🌟 For more info: <https://bit.ly/PPFSummerofPride> #SBPride

MESSAGE #5 (For Performers)

🎤🎵 We're thrilled to perform at the Pacific Pride Festival on August 24th! 🌈 Join us from 11am to 7pm at Chase Palm Park Field for a day full of music, love, and celebration. 🎉 Let's make unforgettable memories together! 💖 For more details, check out: <https://bit.ly/PPFSummerofPride>

MESSAGE #5 (For Nonprofit or Community Partner)

🌈🌟 We're excited to be a part of the Pacific Pride Festival on August 24th at Chase Palm Park Field in Santa Barbara! Join us from 11am to 7pm for a day filled with love, unity, and celebration. Stop by our booth to learn more about our programs and how you can get involved. Let's come together to support our vibrant LGBTQ+ community! 🌟 For more info: <https://bit.ly/PPFSummerofPride>

Instagram Stories:

Story 1:

- Slide 1: 🌈 Excited to be a part of Pacific Pride Festival!
- Slide 2: 📅 August 24th, 11am-7pm, Chase Palm Park Field
- Slide 3: 🍔🎵 Good food, great music, and amazing vibes!
- Slide 4: 💖 Come celebrate with us! For more info: <https://bit.ly/PPFSummerofPride>

Story 2:

- Slide 1: 🌟 Save the date! August 24th
- Slide 2: 🌈🎪 Pacific Pride Festival at Chase Palm Park Field
- Slide 3: 🎤🎵 We'll be there performing live!
- Slide 4: 🌈 See you there! For more details: <https://bit.ly/PPFSummerofPride>

ABOUT Pacific Pride Foundation

Pacific Pride Foundation (PPF) is a leading nonprofit LGBTQ+ center between Los Angeles and San Francisco, serving more than 6,000 people each year throughout all of Santa Barbara County. With offices in Santa Maria and Santa Barbara, PPF partners with 65 educational and nonprofit agencies to provide a dynamic range of health, prevention, and social service programs, including programs for LGBTQ+ youth and older adults, counseling services, opioid response services, sensitivity and competency trainings, community events and advocacy on LGBTQ+ issues.

Donate to support Pacific Pride Foundation:

<https://pacificpridefoundation.org/donate/>