

Saturday, August 26, 2023 | Chase Palm Park Field | 11am-7pm

Thank you for your desire to get the word out about the Pacific Pride Festival. Below are tools to help you spread the word!

ABOUT Pacific Pride Festival

Pacific Pride Foundation is excited to host **Pacific Pride Festival** on Saturday, August 26! This year's all-day Pride at the Beach event will bring you another joy-filled festival focused on Belonging and Access. As always, Pride is free and open to all ages and will feature Spanish language interpretation and ASL translation. With safety as a top priority this year, festival grounds will feature on-site security as well as safe spaces for folx to enjoy themselves in areas dedicated to Arts, Outdoors, Health, Spirituality, Social Justice, and more!

The event will feature food trucks, all day entertainment, over 70 community partner and vendor booths, a beer and wine garden, bouncy house, aerialist, mechanical bull, games, music and so much more! Join us!

For more information, visit: https://bit.lv/PPFSummerofPride

Pacific Pride Foundation Active Social Accounts:

Instagram: @pacificpridefdn

Facebook: https://www.facebook.com/PacificPride

Hashtag: #SBPride

Website:

https://pacificpridefoundation.org/summer-of-pride/pacific-pride-festival/

Images, Photos and Logos:

https://www.dropbox.com/sh/do6oihgj8ozckqp/AADoyQWnk1fEOdAWmLvQPYhLa?dl=0

SAMPLE SOCIAL MEDIA COPY

MESSAGE #1

Join us at Pacific Pride Festival on August 26th at Chase Palm Park Field in Santa Barbara, 11am to 7pm. There will be music, food trucks, entertainment, and good vibes for ALL AGES! Gather the people you love and come celebrate! For more information: https://bit.lv/PPFSummerofPride

MESSAGE #2

Join us along with @pacificpridefdn on Saturday, August 26th for the Pacific Pride Festival returning to the beach at Chase Palm Park Field in beautiful Santa Barbara! A day full of fun for all ages, this joyous event is our chance to support and celebrate our amazing LGBTQ+ community. See you there!

MESSAGE #3

Come check out our (booth/band/show) at Pacific Pride Festival on Saturday August 26th from 11a - 7p! We're excited to support the beauty of the LGBTQ+ community in Santa Barbara County with a day of food, music and family friendly fun and celebration. See you there! For more info: https://bit.ly/PPFSummerofPride

ABOUT Pacific Pride Foundation

Pacific Pride Foundation (PPF) is a leading nonprofit LGBTQ+ center between Los Angeles and San Francisco, serving more than 6,000 people each year throughout all of Santa Barbara County. With offices in Santa Maria and Santa Barbara, PPF partners with 65 educational and nonprofit agencies to provide a dynamic range of health, prevention, and social service programs, including programs for LGBTQ+ youth and older adults, counseling services, opioid response services, sensitivity and competency trainings, community events and advocacy on LGBTQ+ issues.

Donate to support Pacific Pride Foundation: https://pacificpridefoundation.org/donate/