FOR IMMEDIATE RELEASE April 22, 2021 Pacific Pride Foundation Contact: George Bowles

Pacific Pride Foundation is Excited to Announce Their 8th Annual PROUD Prom in Partnership with UGG®

On Saturday, April 24th, Pacific Pride Foundation will be hosting their 8th annual PROUD Prom. UGG® and <u>Pacific Pride Foundation</u> have reimagined the age-old tradition with PROUD Prom—an inclusive event that celebrates self-identity and love with local LGBTQIA+ and allied youth from Santa Barbara and the coastal communities of California. This year's event will be broadcasted virtually, and provides opportunities for both youth and adults to experience an hour of impact and celebration!

The event will also feature an amazing lineup of guest speakers including two-time Grammy Award-winning musician **Lil Nas X**, SAG Award-nominated actress and writer **Hari Nef**, and President of Ryan Murphy Productions **Alexis Martin Woodall**. The PROUD Prom will also feature local drag performances and musical dance breaks.

PROUD Prom runs from 3:30-5PM PDT.

With support from UGG®, this year's PROUD Prom is free for all participants but requires advance registration. Visit www.pacificpridefoundation.org/prom for more information.

Pacific Pride Foundation (PPF) provides programs and services to more than 10,000 people in Santa Barbara County and supports local LGBTQ+ youth with activities and resources year-round. Programs include regular PROUD Youth and PROUD Youth of Color group meetings, summer leadership opportunities, in-school academic and social support, and the annual PROUD Prom. www.pacificpridefoundation.org