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FOR IMMEDIATE RELEASE

Pacific Pride Foundation Announces Pride Festival Entertainment Lineup

Santa Barbara, Calif., June 25, 2018 – Pacific Pride Foundation (PPF), providing programs and services to more than 10,000 people in Santa Barbara County, is the largest LGBTQ+ center between Los Angeles and San Francisco. June is National Pride Month, and PPF is excited to announce the entertainment headliners for the Pacific Pride Festival on August 25 at Chase Palm Park.

Top 10 Finalist on the last season of American Idol, Ada Vox will be performing as a headliner at this year's festival. As the first drag queen front-runner on the series, Ada's audition went viral, making a fan of judge and Santa Barbara native Katy Perry. Unexpected covers of hits like "Creep" launched a following of LGBTQ+ and music fans across the country.

RuPaul's Drag Race and All Star contestant Morgan McMichaels is will also be performing, bringing her signature punk rock and roll style of drag.

Also joining the entertainment lineup from RuPaul's Drag Race is Mayhem Miller, now a prominent figure in the West Hollywood drag scene.

Formed at an underground open mic event in Santa Barbara, Pacific Pride Foundation will also host local band the Rainbow Girls. With three studio albums and tours throughout the U.S. and Europe, the folk band known for their rich harmonies will be welcomed back to their hometown on the festival stage.

Finally, PPF is excited to present DEV, the American singer and songwriter with hits like "Bass Down Low" and Far East Movement's "Like a G6". Her electro-pop and rap-influenced sound will top off PPF's entertainment lineup for the largest Pride festival on the Central Coast.

Guests of the Pacific Pride Festival can also expect a rally featuring elected officials, Love.Period, a speaking program featuring spiritual leaders in the

community hosted by PFLAG Santa Barbara, community organizations and businesses occupying the many booths throughout the park, and food, beverages, and activities for people of all ages. PPF is now accepting individual and corporate sponsorships for the Pacific Pride Festival -- to learn more about the event or how to get involved, contact Jackie VanLingen at jackie@pacificpridefoundation.org.

PPF is the largest LGBTQ+ center between Los Angeles and San Francisco, serving all of Santa Barbara County, and partnering with 35 other educational and nonprofit agencies to create a thriving and visible LGBTQ+ community and prevent the transmission of HIV and HEP-C. PPF provides services and programs to more than 10,000 clients in the inclusive and diverse LGBTQ+ community including youth programs, elder programs, counseling services, sensitivity trainings, community events, and advocacy on LGBTQ+ issues.

PPF directly prevents the transmission of disease through its HIV/AIDS and HEP-C testing and prevention outreach and education, delivering 1300 free tests in the past year. PPF is the leader in programs for LGBTQ+ youth, serving 200 kids with mental health, suicide prevention, and anti-bullying programs, while providing them with a safe place and leadership opportunities. PPF is addressing the opioid crisis through the only clean needle exchange program in the county, which collects about 100,000 used needles every year, and distributing Narcan kits, which have saved 90 people from potentially fatal overdoses in the past year.

For more information or to make a donation please visit <https://pacificpridefoundation.org>